

REALTREE[®] MEDIA

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FOR IMMEDIATE RELEASE

CamoFX[™]

Patterned with the colors of Realtree AP HD[®] and Realtree APG HD[®]

COLUMBUS, Georgia, January 5, 2009 – Realtree Inc.

CamoFX[™] is the industry's first camouflage face-coloring system engineered and patented to simultaneously apply a High Definition camouflage pattern quickly, evenly and accurately where needed. Patterned with the open and neutral-toned camouflage colors of Realtree AP HD[®] and Realtree APG HD[®], the CamoFX AP and CamoFX APG systems deliver the kind of 'season and region' concealment versatility you need to add confidence on every hunt.

CamoFX is designed by hunters who understand the frustration of having your neck movement restricted, field of vision reduced, glasses fogged from breathing and the loss of sensitive hearing caused by clothing worn to camouflage the face and neck. Tested and proven in tree stands, ground blinds, duck blinds, etc, CamoFX helps get game in close without the loss of critical hunting alertness and comfort.

Hunters of all types will value CamoFX because it provides an invisible feel after application and does not dry and crack like other products, which could lead to itching and irritation.

The CamoFX patented 3-color applicator easily provides a smooth individually customized camo pattern each and every hunt that doesn't run or smear from perspiration. It's rain-resilient and maintains its High Definition until you easily wipe it off. Every hunter will appreciate the CamoFX "Easy Off" process. Simply wipe off CamoFX with a dry cloth or paper towel.

CamoFX in the Realtree APG HD camouflage color pattern is available for orders now. CamoFX APG (all purpose green) was designed for camouflage with spring and early fall hunting seasons in mind and also those environments characterized by green color tones.

CamoFX in the RealTree AP HD camouflage color pattern will be available Q2 of 2009. CamoFX AP (all purpose) was designed for camouflage with the fall hunting seasons in mind and also those environments characterized by brown color tones.

More info: www.camofxnation.com

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